

# Call for Participation

# Zero Waste Challenge

Application Deadline:

 07/01/2026



Implemented by



The Hashemite Kingdom Of Jordan    Ministry of Environment  
Ministry of Industry , Trade and Supply

# About the Programme

Call for Participation  
Zero Waste Challenge

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The Hashemite Kingdom Of Jordan  
Ministry of Industry , Trade and Supply



Ministry of Environment

The GIZ-implemented Green Action in Enterprises (GAIN) project is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented in partnership with the Ministry of Environment (MoENV) and the Ministry of Industry, Trade and Supply (MoITS) in Jordan.

The project aims to promote a green transformation of Jordan's private sector by fostering sustainable business development, supporting circular production practices, and enabling industrial enterprises to reduce their environmental footprint while enhancing competitiveness.

# The Zero Waste Challenge

Call for Participation  
Zero Waste Challenge



The **Zero Waste Challenge** is a flagship initiative of the GAIN project, focusing on **industrial, non-hazardous solid waste reduction and by-product valorization** to support **medium and large industrial companies** in Jordan.

This challenge aims to create best practices on solid waste management, upcycling and valorization while raising awareness across the industrial sector at the company level, demonstrating that waste reduction is not only environmentally responsible but also economically viable.

# Why Participate?

Call for Participation  
Zero Waste Challenge

Jordan's industrial sector faces significant challenges related to resource scarcity, high utility costs, and increasing environmental pressures. The Zero Waste Challenge offers participating companies the opportunity to:



**Reduce operational costs** through efficient waste management and resource optimization



**Enhance competitiveness** by adopting Circular Economy principles and sustainable practices



**Access expert technical support** from national and international specialists in waste management and industrial symbiosis



**Receive recognition** by GAIN as sustainability leaders in Jordan's industrial sector through an event



**Connect with financial institutions** and technology providers for scaling waste reduction initiatives



**Contribute to Jordan's Economic Modernization Vision (EMV) 2033** and environmental sustainability goals

# Who Can Apply?

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Zero Waste Challenge



## Does your company generate significant waste and need technical support to explore circular production opportunities?

The Zero Waste Challenge is open to **medium and large industrial companies** in Jordan motivated to turn waste management challenges into opportunities for innovation and sustainability.

### Eligibility Criteria

To be eligible for participation, applicants **must meet** the following requirements:



1

#### Company Registration and Size

- Legally registered industrial enterprise in Jordan
- Medium to large company with **20+ employees**



2

#### Sector Focus

Potential sectors include **Packaging industries, Plastics manufacturing, and Food processing** (Meat-based products, Plant-based products, and Dairy products).



3

#### Commitment and Readiness

- Willingness to actively participate in the **full duration** of the challenge
- Availability of company focal point(s) to coordinate with GAIN experts
- Readiness to share data and information necessary for waste audits and material flow analyses
- Commitment to implement recommended waste reduction measures



4

#### Waste Reduction Potential. If your company:

- Produces considerable amounts of non-hazardous industrial solid waste
- Has identifiable opportunities for material reuse, valorization, or collaboration with other industries
- Is eager to explore new waste management and circular production approaches

# What Support Will You Receive?

1/3

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Zero Waste Challenge

Selected companies will receive comprehensive technical support **through two tailored service packages** designed to meet different levels of engagement and ambition.

## Service Package A

Foundation Support (10 Companies) | All 10 selected companies will receive:

1

### In-Depth Waste Assessment

- Comprehensive on-site waste audit conducted by expert consultants
- Material flow analysis identifying waste streams, volumes, and composition
- Assessment of current waste management practices
- Identification of key areas for improvement and circular economy opportunities

2

### Customized Action Plan Development in collaboration with Company's focal point

- Individual waste reduction action plan with measurable Key Performance Indicators (KPIs)
- Identification of quick-wins solutions for immediate implementation
- Roadmap for medium and long-term waste reduction initiatives
- Cost-benefit analysis of proposed measures

3

### Capacity Building Workshops

Participation in **2-3 full-day in-person workshops** on Waste audit methodology and cost analysis (Workshop 1) and Advanced waste management and Circular solutions (Workshop 2)

## Service Package A

4

### Technical Implementation Support

Receive support from international and national experts for:

- On-ground technical assistance for **implementing Quick-win** waste reduction measures
- Guidance on waste segregation optimization
- Support for improving recycling processes

5

### Ongoing Mentorship and Monitoring

- Periodical follow-up visits and consultations with international and national experts
- Troubleshooting support for implementation challenges
- Progress monitoring against established KPIs
- Facilitation of quick-win implementation

6

### Networking and Knowledge Exchange

- Connection with other participating companies for **peer learning**
- Access to GAIN's network of partners and stakeholders

## Service Package B

### Advanced Support (5 Companies)

Five companies who demonstrate exceptional commitment and potential in service package A will receive additional in-depth technical assistance, including:

#### 1 Advanced Feasibility Studies

- Development of comprehensive feasibility studies for the most potential waste valorization project.
- Technical and financial viability assessments as well as investment planning.
- Market analysis for by-products or recycled materials

#### 2 Specialized Expert Support

- Access to international and national experts for specialized technical challenges (such as resource efficiency, waste reduction and valorization and industrial symbiosis solutions)
- Customized advisory on innovative waste valorization technologies

#### 3 Financial Linkages

- Direct connection to financial institutions offering green financing
- Introduction to technology providers and potential investors

#### 4 Scaling and Replication Support

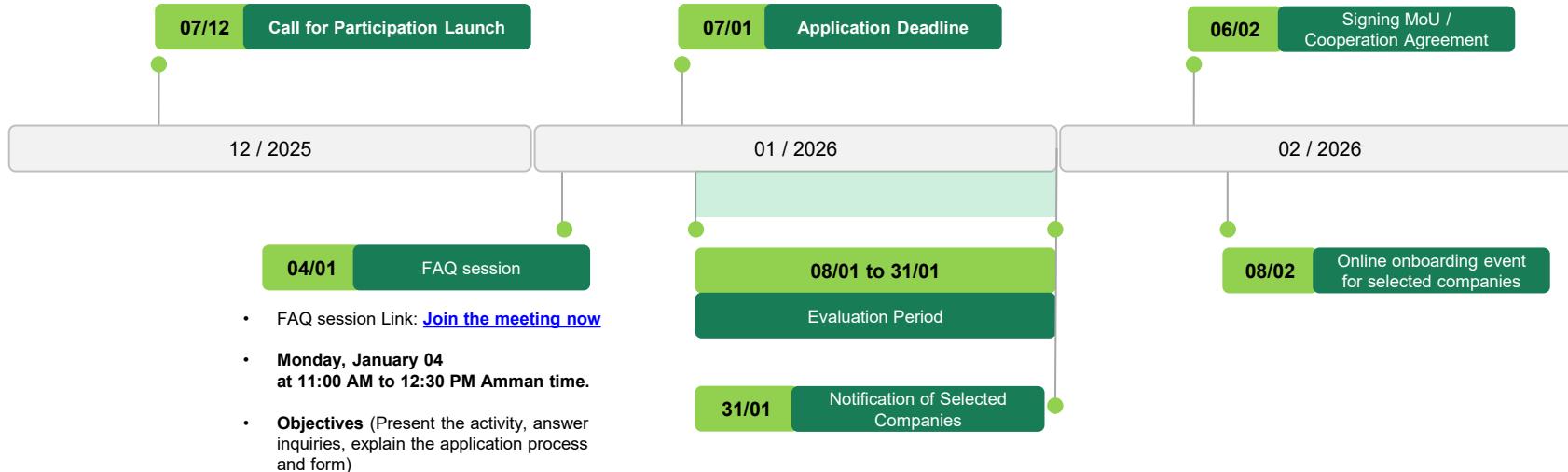
- Guidance on scaling successful waste reduction initiatives
- Support for replicating best practices across multiple facilities



Selection for Package B will be based on:

- Performance and active participation in Package A activities
- Demonstrated commitment to waste reduction goals
- Potential for scalability and replicability of initiatives
- Resource availability and readiness for advanced support

## Application Timeline



## Evaluation Criteria

Applications will be evaluated based on the following criteria:



1

### Waste Reduction Potential

30 points

- Volume and type of waste generated
- Potential for waste reduction and by-product valorization
- Opportunities for industrial symbiosis or circular practices
- Environmental impact of current waste management practices



2

### Company Commitment & Readiness

25 points

- Demonstrated commitment from company leadership
- Availability of dedicated focal point(s)
- Willingness to invest time and resources, and implement recommendations
- Track record of sustainability initiatives (if any)



3

### Technical and Financial Capability

20 points

- Preliminary assessment of technical capability for waste reduction solutions
- Company's financial capability to implement low investment measures
- Availability of necessary infrastructure and resources



4

### Strategic Impact and Scalability

25 points

- Potential to create replicable best practices
- Contribution to sector-wide transformation
- Potential for knowledge sharing



5

### Extra Points

(maximum  
+7 extra points)

You will receive extra points if:

- You are women-owned or -led company: **+2 extra points** (Please refer to FAQ for clarification)
- You employ people with disability: **+2 extra points**
- You currently hold any Occupational Health and Safety (OHS) certifications (or similar certifications): **+3 extra points**

## Selection Process



**Application Submission:**  
Companies submit **completed application** forms with required documentation



**Site Visits/due diligence (if required):**  
Selected applicants may receive verification visits



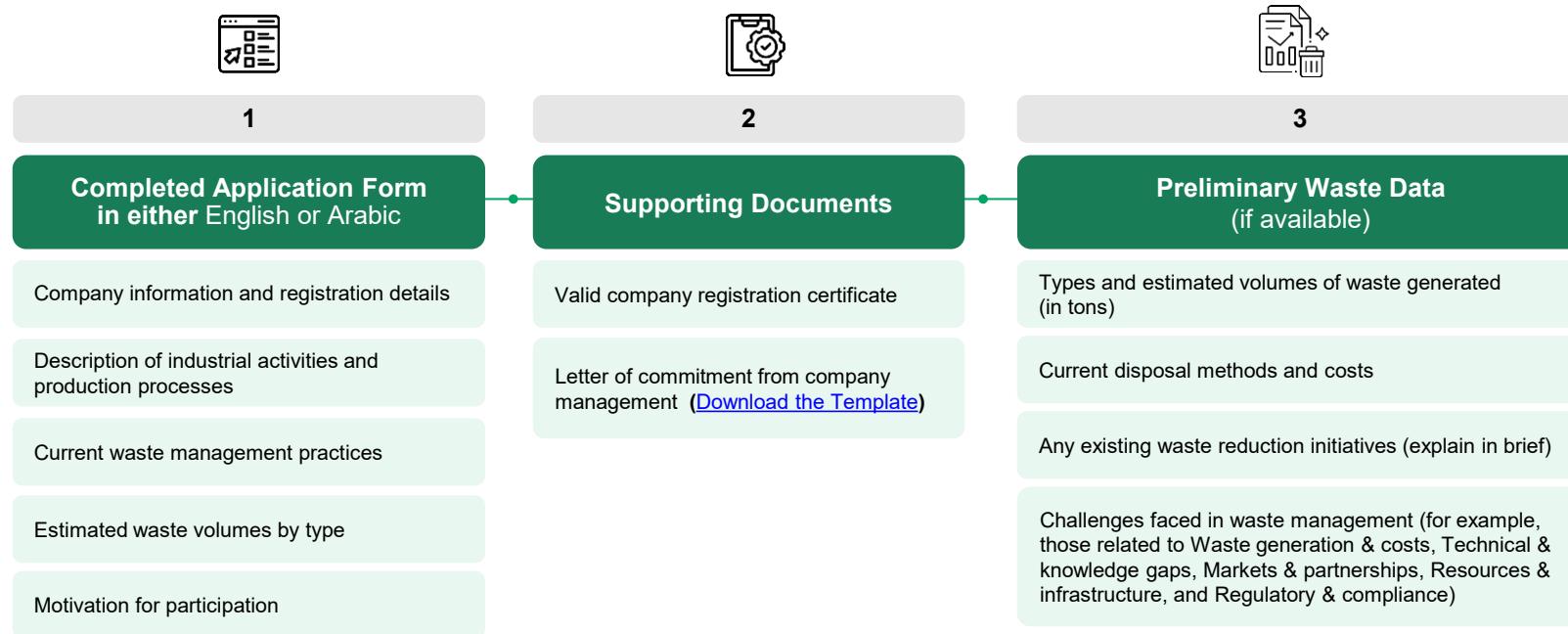
**Final Selection:**  
10 companies selected for participation



**Notification and Onboarding:**  
Selected companies notified and onboarded into the program

## Application Requirements

Interested companies **must submit** the following:



# Application Submission

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Zero Waste Challenge



**Applications must be submitted by 07/01/2026  
at the latest through the following link:**



**[Application Form](#)**

or

[Click here to Download Excel Application Form](#)

**For questions or technical support:**



[suhair.Hassuneh@ecoconsult.jo](mailto:suhair.Hassuneh@ecoconsult.jo)

# Frequently Asked Questions

## Q: Is there any cost to participate in the Zero Waste Challenge?

A: No. All technical support, expert services, workshops, and assessments are provided free of charge to selected companies. However, [companies are expected to invest their own resources in implementing recommended waste reduction measures.](#)

## Q: What types of waste are covered in this challenge?

A: The challenge focuses on industrial, non-hazardous [solid](#) waste including production waste, packaging waste, by-products, and other materials that can be reduced, reused, or valorized. Hazardous waste and textile waste are excluded from this activity.

## Q: Can small enterprises apply?

A: This challenge is specifically designed for medium and large industrial companies (20+ employees).

## Q: What is the time commitment required from participating companies?

A: Companies are expected to dedicate significant time and resources, including availability of focal points for regular meetings, site visits, data provision, workshop participation, and implementation of recommended measures.

## Q: Will our company information be kept confidential?

A: Yes. All company-specific data and information will be treated confidentially. A simple Non-Disclosure Agreement (NDA) will also be signed with each participating company. Only aggregated, anonymized data may be used for reporting and knowledge sharing purposes, with prior consent from participating companies. In cases where company-specific information is needed for publishing business cases or communication materials, prior written consent will be obtained from the company before any information is shared publicly.

## Q: Can we apply if we already have some waste reduction initiatives in place?

A: Yes. Companies with existing initiatives are encouraged to apply. The challenge will help you enhance, scale, or optimize your current efforts and explore new opportunities.

## Q: What if we are selected for Package A but want to access Package B support?

A: Selection for Package B will be based on performance, commitment, and potential demonstrated during Package A implementation. All companies start with Package A, and five will be selected for advanced support.

## Q: What are Quick-win measures?

A: Quick-win measures (under Support Package A) are the ones that require low to no investments and could easily be done by company. They could be housekeeping, equipment modification, recycling or connecting to recyclers, process optimization, or promotion of industrial symbiosis.

## Q: Which products are classified as meat-based and plant-based under Food processing sector?

A: Meat-based products encompass ones derived from sheep, goat, cattle (beef), and poultry. Plant-based products include prepared and preserved vegetables.

## Q: What are the definitions of women-owned and women-led enterprises?

A:

- Women-owned enterprises: Enterprises in which women hold 51% or more of the shares/ownership stakes and have signing authority.
- Women-led enterprises: Enterprises in which women hold no less than 25% of the shares/ownership stakes and are represented in senior management (Board of Directors or as General Manager).



# Join the Zero Waste Challenge

The Zero Waste Challenge represents a unique opportunity for Jordan's industrial companies to lead the transition to a circular economy, reduce environmental impact, and enhance competitiveness through sustainable waste management practices.

**Be part of Jordan's green industrial transformation.**

Apply today!



[Application Form](#)